

Full-stack engineer with over eight years of experience building product features and the operational systems behind them. Experienced in complex business workflows, end-to-end delivery, and pragmatic engineering across frontend and backend systems.

WORK EXPERIENCE

Full-stack Engineer Confetti | Independent Contractor 2024–Present

- Built core operational workflows across fulfillment, vendor scheduling, and post-event operations, replacing manual processes with scalable automation.
- Owned complex business logic across shipping, tracking, payouts, and internal systems, integrating CRM, calendar, and logistics platforms.

Tech stack: Vue 3, Nuxt.js, Nest.js, TypeScript, PostgreSQL.
Used LLM-based tools as part of the day-to-day development workflow.

Senior Software Engineer Snyk | Container 2021–2022

Company tech stack: TypeScript, JavaScript, Node.JS, Vue.JS, Docker, GCP, Kubernetes, PostgreSQL.

- Container security team, working on Docker image security.
- Improved observability through logging (Elasticsearch) and monitoring (Prometheus, Grafana).
 - Participated in first responder on-call and third-tier customer support rotations.
 - Mentored software engineers, providing feedback and support.

Engineering Manager Snyk | Product-Led Growth 2020–2021

- Built and led a globally distributed, cross-functional team focused on data-driven customer acquisition.
- Hired and managed a team of six engineers, balancing feature delivery with continuous technical investment.
 - Generated tens of millions in ARR by creating Snyk’s self-service purchase flows.
 - Remained hands-on with code and participated in on-call rotations.

Software Engineer Snyk | SDLC 2018–2020

- Developed and maintained SaaS applications in a full CI/CD environment.
- Developed microservices using JavaScript and TypeScript (Node.JS).
 - Migrated the front end to Vue.JS.
 - Initiated and led the company’s first Chaos Day, strengthening on-call readiness across the team.

Web Developer MyHeritage 2016–2018

Developed web applications using React, Redux, AngularJS, and ES5/6+. Worked across front-end and back-end services, with additional experience in MySQL.

Automation Engineer MyHeritage 2014–2016

Started in test automation (Ruby) before moving into internal web tools built with AngularJS and PHP, transitioning into full-time web development.

EDUCATION

Tel Aviv University – B.A., Philosophy and Literature. 2007–2010